



ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
Tel. : 91 33 2288 9371
Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

The Company Secretary
EIH Limited
N-806-A, 8th Floor
Diamond Heritage Building
16, Strand Road
Fairley Place
Kolkata 700 001

The Manager
Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza, Plot No. C-1
G Block, Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

The General Manager
Dept. of Corporate Services
BSE Limited, P. J. Towers
Dalal Street
Mumbai 400 001

Dear Sirs,

**Disclosure under Regulation 29(2) of the
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	EIH Limited ('EIH')					
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<u>Acquirer:</u> ITC Limited ('ITC') <u>PACs:</u> Russell Credit Limited ('RCL')					
Whether the acquirer belongs to Promoter / Promoter group	No					
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	(i) National Stock Exchange of India Limited (ii) BSE Limited					
Details of the acquisition / disposal as follows	Number		% w.r.t. total share / voting capital wherever applicable		% w.r.t. total diluted share / voting capital of the TC	
<u>Before the acquisition under consideration, holding of:</u>						
a) Shares carrying voting rights	ITC	8,56,21,473	ITC	13.69	ITC	13.69
	RCL	1,52,32,129	RCL	2.44	RCL	2.44
	Total	10,08,53,602	Total	16.13	Total	16.13
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking / others)	-		-		-	
c) Voting rights (VR) otherwise than by shares	-		-		-	

d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-																		
e) Total (a+b+c+d)	10,08,53,602	16.13	16.13																		
Details of acquisition / sale																					
a) Shares carrying voting rights acquired / sold	<table border="1"> <tr> <td>ITC</td> <td>1,52,32,129</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>1,52,32,129</td> </tr> </table>	ITC	1,52,32,129	RCL	0	Total	1,52,32,129	<table border="1"> <tr> <td>ITC</td> <td>2.44</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>2.44</td> </tr> </table>	ITC	2.44	RCL	0	Total	2.44	<table border="1"> <tr> <td>ITC</td> <td>2.44</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>2.44</td> </tr> </table>	ITC	2.44	RCL	0	Total	2.44
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b) VRs acquired / sold—otherwise than by shares	-	-	-																		
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold	-	-	-																		
d) Shares encumbered / invoked / released by the acquirer	-	-	-																		
e) Total (a+b+c+/-d)	1,52,32,129	2.44	2.44																		
<u>After the acquisition / sale, holding of:</u>																					
a) Shares carrying voting rights	<table border="1"> <tr> <td>ITC</td> <td>10,08,53,602</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>10,08,53,602</td> </tr> </table>	ITC	10,08,53,602	RCL	0	Total	10,08,53,602	<table border="1"> <tr> <td>ITC</td> <td>16.13</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>16.13</td> </tr> </table>	ITC	16.13	RCL	0	Total	16.13	<table border="1"> <tr> <td>ITC</td> <td>16.13</td> </tr> <tr> <td>RCL</td> <td>0</td> </tr> <tr> <td>Total</td> <td>16.13</td> </tr> </table>	ITC	16.13	RCL	0	Total	16.13
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b) Shares encumbered with the acquirer	-	-	-																		
c) VRs otherwise than by shares	-	-	-																		



d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	10,08,53,602	16.13	16.13
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off market inter-se transfer of equity shares of EIH between holding company (ITC) and its wholly owned subsidiary (RCL).		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18 th December, 2024		
Equity share capital / total voting capital of the TC before the said acquisition / sale	62,53,64,182 Equity Shares of Rs. 2/- each.		
Equity share capital / total voting capital of the TC after the said acquisition / sale	62,53,64,182 Equity Shares of Rs. 2/- each.		
Total diluted share / voting capital of the TC after the said acquisition	62,53,64,182 Equity Shares of Rs. 2/- each.		

Yours faithfully,
ITC Limited



(R. K. Singhi)
Executive Vice President &
Company Secretary

Place: Kolkata
Date: 18th December, 2024